

Skyscraper
160 x 600

Tile
160 x 200

Acceptable file formats include JPG, GIF and SWF.
All artwork must be in RGB or Index color modes, and 72 dpi.
Animation shall be limited to 15 seconds.

Advertising files for VBJOnline will be posted and live on the website within 72 hours of the files being received. If the Vancouver Business Journal will be creating the advertising the copy and components are due at least 10 days prior to the commencement of the online advertising campaign. Flash ads must be provided.

Top/Bottom Banners 728 x 90
(not shown)

In-Story Banner 530 x 90

Breaking News Signature Banner 468 x 60

In-Story Ad 336 x 280

In-Story Ad 300 x 250