

Pre-Printed Insert Rate Card

The Vancouver Business Journal accepts pre-printed inserts for inclusion in any edition. Inserts must be printed on at least 70 lb. stock. Acceptable sizes range from post card size (4" X 6") up to multiple page inserts with outside dimensions of 9.5" X 12". Inserts on larger format must be folded to no larger than 9.5" X 12".

Rates shown are based on the annual advertising investment agreed to by the advertiser in advance. The rates shown are for the advertising inserts featuring a single advertiser. We gladly accept inserts for two or more advertisers. The rates for such inserts will be either the physical dimensions of the insert priced at current Run of Press per column inch rates or at the cost of multiple inserts (determined by the number of advertisers partnering on the insert) at the publisher's discretion. For questions or to schedule an insert call 360.695.2442 and ask for one of our advertising account managers to assist you.

Single sheet (8 ½ X 11 one sided)	\$325
Up to 4 Tab pages	\$475
Up to 8 Tab pages	\$575
More than 8 Tab pages	\$750

Multiple page inserts: A page is considered one side of a sheet of paper regardless of the printing process. Pages are defined as any single side up to 9.5" X 12". Larger pages will be measured and converted to this size for pricing. The Vancouver Business Journal reserves the right to separately price inserts with more than 24 pages and printed on heavy stock and to charge by weight.

Billing & Payment

Invoices detailing advertising activity for the month are mailed no later than the 5th business day following month end. Terms are net 15 days.

Mastercard and Visa cards are accepted, or make checks payable to Vancouver Business Journal. A late fee of 1.5% of the outstanding monthly balance (18% APR) or a minimum of \$5.00 may be added to accounts not paid within 30 days. Advertising run and billed based on discounted contract rates which is cancelled prior to completion will result in all advertising run to date being rebilled at the rate earned.

Vancouver Business Journal Tax ID #20-1690213.

Conditions of Acceptance

- All pre-printed inserts must be delivered one week prior to publication date for inserting to the following location:

Yakima Herald Republic
114 N. 4th Street
Yakima, WA 98901

Please mark the outside of the box with the following information:

Pre-printed inserts for the

Vancouver Business Journal
1251 Officers Row
Vancouver, WA 98661
(Your company name)
(Publication date)

- Inserts must be reviewed and accepted in advance by the Vancouver Business Journal or may not run on the original date requested.
- The advertiser and/or advertising agency agrees to defend and indemnify the publisher against any and all liability, loss or expenses arising from claims of libel, unfair competition, unfair trade practices, infringement of trademarks, copyright, trade names, patents or proprietary rights or violation of rights of privacy resulting from the publication of the advertiser's advertisement.
- Any advertising material not meeting specifications stated here may be modified and billed to the advertiser.
- Inserts are accepted on a first ordered basis and the total in any single issue may be limited based on weight restrictions.

Rates may change without notice. Contact an advertising account manager with any rate questions.